

Job Title	Website and Social Media Content Creation
Departement	Marketing and Communications
Location	Remote / In -person
Role Description	
<p>Organization Description:</p> <p>Impactful Education is an early-stage, community-based organization dedicated to establishing educational hubs that foster intellectual growth among future generations and work towards systemic change in education. Our mission is to create transformative ripple effects across communities by engaging youth as leaders and influencing positive change through the power of education. We have achieved our mission by collaborating with local educational institutions, particularly schools in the rural town of Anyama, Ivory Coast. By forming partnerships with local educational institutions in rural communities, we create education hubs that extend learning opportunities beyond the traditional classroom setting.</p> <p>Position Overview:</p> <p>We are seeking enthusiastic and detail-oriented students with a passion for writing and a keen eye for page layout and digital communication. As part of our team, you will create content for our website, including articles, field stories, and updates, to enhance our social media presence, website, periodic newsletters, and external communications. This position is available as either a remote or local role.</p> <p>Roles and Responsibilities:</p> <ul style="list-style-type: none"> ● Craft, revise, and post content for social media and website updates. ● Generate fresh narratives accompanied by imagery for blogs, landing pages, and social media posts to promote the organization and its initiatives. ● Collaborate with the team to brainstorm innovative content ideas and engagement strategies. ● Establish and uphold content style guidelines to ensure consistency in tone and quality. ● Provide editorial assistance as needed to maintain the overall quality of content. <p>Requirements:</p>	

- Experience in Marketing, Graphic Design, English, French, and Writing.
- Proficiency in website content creation.
- A passion for education, particularly for children in rural communities in sub-Saharan Africa.
- Ability to write persuasive marketing content, including blogging.
- Capability to work both independently and in a team setting.
- Writing and reading proficiency in French is a plus.

To be successful in Impactful Education:

- Have a passion for our mission and a strong desire to impact an early-stage nonprofit
- Be an innovative and creative thinker; do not be afraid to try something new and inspire others to do so
- Maintain a very high level of personal and professional integrity and trustworthiness
- Have a strong work ethic, take initiative, and require minimal direction

Benefits:

- Directly impact Impactful Education's efforts to identify and work with partners to fund education-related projects that provide literacy and technology learning to students in rural environments
- Gain insight into our early-stage nonprofit operations
- Apply knowledge and experience to an international nonprofit while gaining exposure to making an impact at an international level

Please note that this is an unpaid volunteer position. For any further questions, please reach out to us at info@impactfuleducationprojects.org.